

**2012-2013**

### **National Seminars**

1. **Dr. Mrs. N.V. Kavitha** - Presented a joint paper on “Innovative Pedagogy need of the hour in higher education” in a National seminar on Indian Higher Education – Contemporary Challenges and Perspectives on 23<sup>rd</sup> – 25<sup>th</sup> July 2012. At Madras Christian College, Tanbaram, Chennai.
2. **Dr. Mrs. N.V. Kavitha and Mrs. Suma Reddy** - Presented a Joint paper on “A case study on Affordable Housing in India a Dream or reality” in a one day UGC and ICSSR sponsored National seminar in Banking Industry housing finance organized by Department of Commerce, VivekVardhini College of Arts and Commerce, Jambagh, Koti, Hyd. On 10<sup>th</sup> Nov 2012.
3. **Dr. Mrs. N.V. Kavitha** - Presented a Joint paper on “Integrating value education in curriculum – A move towards quality enhancement” on 8<sup>th</sup> and 9<sup>th</sup> February 2013 in a UGC sponsored National Seminar on Recognizing Holistic learning for quality enhancement organized by St.Francis College, Hyderabad.
4. **Dr. Mrs. N.V. Kavitha and Mrs. Suma Reddy** - Presented a Joint paper on “Convergence with IFRS-Implications and Risks in Banking Sector” for 35<sup>th</sup> All India Accounting conference going to be organized by the Department of Business Management, Saurashtra University, Rajkot and Indian Accounting Association, Saurashtra Branch on January 5-6, 2013.

### **International Seminars**

5. **Dr. Mrs. N.V. Kavitha** - Presented a joint paper on “A Study Environmental Ethics and Role of an Individual - Toward Sustainable Development” at UNESCO workshop on Bioethics, Biodiversity and making depository of ethical world views on nature on 10<sup>th</sup> -12<sup>th</sup> Oct 2012 organized LIFE and Loyala College LICET, Chennai and UNESCO Bangkok at St. Ann’s College, Hyd.
6. **Dr. Mrs. N.V. Kavitha** Presented a joint paper on Role of Information Technology in Banking Sector – A case study on SBH in an International Conference and Business Intelligence 2012 at Bhubaneshwar from 23<sup>rd</sup> to 25<sup>th</sup> Nov 2012.
7. **Dr. Mrs. N.V. Kavitha and Mrs. Suma Reddy** Presented a joint paper on corporate social responsibility in Indian banking sector- A comparison of CSR Initiative in Commercial and Private Banks organized by Centre for CSR, IPE OU Hyd on 6<sup>th</sup> and 7<sup>th</sup> Dec 2012.

## 2013-2014

<b>International seminars: S.No</b>	<b>Name of the Faculty</b>	<b>Title of the Paper Presented</b>	<b>Date</b>	<b>Venue</b>
<b>1</b>	Dr.Mrs. N.V. Kavitha & Mrs. Suma Reddy	“Green Marketing – Its Implications and Strategies”	10th – 12th Jan 2014	Prestige Institute of Management , Gwalior
<b>2</b>	Dr.Mrs. N.V. Kavitha & Mrs. Suma Reddy	“Internal Auditing and Corporate Governance”	22nd- 24th November 2013	NRN Rajasthan Vidhyapeth (Deemed) University, Udaipur (Raj) ,India.
<b>3</b>	Dr.Mrs. N.V. Kavitha & Dr.Smita Asthana	Energy Conservation and Management-towards Sustainability Development “in a 6th IDSASR International Seminar	29th November – 1st December 2013	Guru Nanak Dev University , Amritsar
<b>4</b>	Dr.Mrs. N.V. Kavitha & Mrs. Suma Reddy	“Talent Management in Higher Education – the only answer to match with Global Standards”	29th March 2014	OU Campus, Hyderabad.
<b>National Seminars S.No</b>	<b>Name of the Faculty</b>	<b>Title of the Paper Presented</b>	<b>Date</b>	<b>Venue</b>
<b>1</b>	Dr. Mrs. N.V.Kavitha & Prof. Satyanarayana	“Business Process Re-Engineering in Commercial Banks”	13th September 2013	Bhavan’s Vivekananda College of Science Humanities and Commerce
<b>2</b>	Dr Mrs. N.V.Kavitha & Mrs. Suma Reddy	“Risk Management in Indian Banking Sector”	13th September 2013	Bhavan’s Vivekananda College of Science Humanities and Commerce
<b>3</b>	Dr.N.V Kavitha. Mrs.Soujanya. Mr.J.P Bharathi. Mr.Bharadwaj	“Financial Inclusion- A Study on Role of Banking Industry in India”	13th Sept,2013	Bhavan’s Vivekananda college on “Changing Contours & Contemporary Issues in Accounting, Banking, Insurance & Finance.”

<b>4</b>	Mrs.T.Anuradha Mrs.Usha Rani Mrs.Mahita	“Environmental Accounting for Sustainable Development in India”	13th September 2013	Bhavan’s Vivekananda College of Science Humanities and Commerce
<b>5</b>	Ms.Ifath Ms.Supriya. Ms.Joshna	“Bancassurance in India”-A SWOT Analysis	13th Sept,2013	Bhavan’s Vivekananda college on “Changing Contours & Contemporary Issues in Accounting, Banking, Insurance & Finance.”
<b>6</b>	Dr.Mrs. N.V.Kavitha & Mrs, Suma Reddy	“Is Green Marketing- A New Ecological Paradigm?”	19th December 2013	St. Joseph Degree and PG College , Hyderabad.
<b>7</b>	Dr.Mrs. N.V.Kavitha	“Performance of Public Sector Banks on Financial Inclusion- A Case study of SBI”	4th January 2014	St. Joseph Degree and PG College ,Hyderabad
<b>8</b>	Dr.Mrs. N.V.Kavitha, Mrs Suma Reddy & Mrs. Amthun Noor	“ A study on Effects of Mergers and Acquisitions” Fact or Fade	7th March 2014	Aurora Degree and PG College, Chikadpally.
<b>9</b>	Mrs. Davala Mahitha & Mrs. J.P.Bharathi Devi	“Towards Empowered Living- An empirical Study ....Women in India”	7th March 2014	Aurora Degree and PG College, Chikadpally
<b>10</b>	Dr.Mrs N.V.Kavitha & Ms Poorvika	"Impact of viral Marketing on Consumers"	7th March 2014	Aurora Degree and PG College, Chikadpally

**2014-2015**

<b>S.No.</b>	<b>Name</b>	<b>Date</b>	<b>Seminar/ conference Details</b>	<b>Topic</b>
1	Dr.Mrs.N.V.Kavitha, Mrs. N. Suma Reddy and Mrs. Amathun Noor	28 <sup>th</sup> & 29 <sup>th</sup> June,2014	PravishRajnam, Centre for Management & Education, New Delhi, India	“A Study On The "Effects Of Mergers And Acquisitions In Indian Banking Sector"- "A Fad Or A Fade"
2	Dr.N.V.Kavitha&Dr .SmitaAsthana	25 <sup>th</sup> &26 <sup>th</sup> July, 2014	UGC Sponsored Two Day National Seminar onAccreditation of Higher Educational InstitutionsIssues, Challenges, Experiences and Prospects Organised by Department of Commerce, Kakatiya Government CollegeKakatiyaUniversity, Warangal.	“Educators of Higher Education Institutions – From Existence to Excellence”
3	Dr.N.V.Kavitha&Dr .Elizebeth Margaret	25 <sup>th</sup> &26 <sup>th</sup> July, 2014.	UGC Sponsored Two Day National Seminar onAccreditation of Higher Educational InstitutionsIssues, Challenges, Experiences and Prospects Organised by Department of Commerce, Kakatiya	“Educators of Higher Education Institutions – From Existence to Excellence”

			Government CollegeKakatiyaUniversity, Warangal.	
4	Dr.N.V.Kavitha&N. Suma Reddy	7 <sup>th</sup> & 8 <sup>th</sup> Aug,2014	Department of Commerce, Osmania University, Telangana State On 7 <sup>th</sup> & 8 <sup>th</sup> Aug 2014	“A Study On The Commodity Derviatives Market And Development In India-Towards Sustainability”
5	Dr.N.V.Kavitha&N .Suma Reddy		Department of Commerce, LoyalaDegreeCollege, Secunderabad	“ A Study on the Implications of Basel- III on Indian Banking Sector”
6	Dr.KavithaNv,Sum aReddyNand PravalikaSanjeeva	21 <sup>st</sup> to 23 <sup>rd</sup> Nov,2014	International Conference on ITBI at St.Ann’s College for Women, Hyd	“AstudyonEmotionalInt elligence amongTeachingFraterni tyinHigher EducationalInstitutions ”
7	K.Usha Rani and Dr N V Kavitha	21 <sup>st</sup> to 23 <sup>rd</sup> Nov	International Conference on ITBI at St.Ann’s College for Women, Hyd	“A Study on e-banking Services –Perceptions of select customers”
8	Asma Sultana, Naga Suvarchala, RamyaAppari and AfreenMohiuddin	21 <sup>st</sup> to 23 <sup>rd</sup> Nov	International Conference on ITBI at St.Ann’s College for Women, Hyd	“A Study on Developing competency of Workforce Planning”
9	IfathShaheen,Kyasa mPranathi,AsraSult anaandAmathunNo or	21 <sup>st</sup> to 23 <sup>rd</sup> Nov	International Conference on ITBI at St.Ann’s College for Women, Hyd	“Forensic Accounting and Fraud Examination in India”

10	Anuradha Seku and Rama Somani	21 <sup>st</sup> to 23 <sup>rd</sup> Nov	International Conference on ITBI at St. Ann's College for Women, Hyd	"Environmental Accounting – a case study of the cement sector in India"
12	Bharathi JP, Mahitha Davala, J. Sowjanya	21 <sup>st</sup> to 23 <sup>rd</sup> Nov	International Conference on ITBI at St. Ann's College for Women, Hyd	"Women in Advertisements, Its Ethics and impact on society"
13	Supriya Nari, Joshna Yadav and Vasudha Thakur	21 <sup>st</sup> to 23 <sup>rd</sup> Nov	International Conference on ITBI at St. Ann's College for Women, Hyd	"Social Networking – An Influencer of Brand Promotion"
14	Asma Sultana and N. V Kavitha	21 <sup>st</sup> to 23 <sup>rd</sup> Nov	International Conference on ITBI at St. Ann's College for Women, Hyd	"Islamic Banking in India"
15	Dr. Mrs. N. V. Kavitha & Mrs. N. Suma Reddy	27 <sup>th</sup> Feb, 2015	National Seminar on E-Commerce at RBVRR College, Hyd	New Paradigm in Retailing- E-Tailing.
16	Dr. N. V. Kavitha, Dr. Elizebet Margaret & Dr. Sr P. A mrutha			

**2015-2016**

S.No.	Name of the faculty	Event Details Title/Venue/ Date	I/N/S/O	Paper title
1	Dr. Elizabeth Margaret, Dr.N.V.Kavitha & Dr.(Sr.)P. Amrutha	“A Vision for Higher Education – 2030” held on 30 <sup>th</sup> &31 <sup>st</sup> July 2015, at Mount Carmel College, Bangalore.	International Conference	“Exploring Innovative Pedagogy in the Learning Landscape of Higher Education”
2	Dr.Mrs.N.V.Kavitha & Mrs.N.Suma Reddy	The paradigm of triple bottom line risk,ethics, governance & sustainance held on 31 <sup>st</sup> august-1 <sup>st</sup> September 2015 at St Joseph’s college of commerce Bengaluru.	International Conference	corporate ethics in IT sector Preceptions of select employees
3	Dr.Mrs.N.V.Kavitha & Mrs.Suma Reddy	International Conference on ITBI-2015 on 21 <sup>st</sup> - 23 <sup>rd</sup> January 2016, Organised by IMT Nagpur held at SRIET – Goa.	International Conference	“Buzz Marketing – SWOT Analysis”
4	Dr.Mrs.N.V.Kavitha & Mrs.Usha Rani	International Conference on ITBI-2015 on 21 <sup>st</sup> - 23 <sup>rd</sup> January 2016, Organised by IMT Nagpur held at SRIET – Goa.	International	“A Green Banking towards Sustainable Development”
5	Dr.Mrs.N.V.Kavitha & Mrs.Anuradha T	International Conference on ITBI-2015 on 21 <sup>st</sup> - 23 <sup>rd</sup> January 2016, Organised by IMT Nagpur held at SRIET – Goa.	International	on “Corporate Social Responsibility in Insurance Sector in India”
6	Dr.Mahitha Davala, Mrs.J.P.Bharathi & Mrs.Saujanya	International Conference on ITBI-2015 on 21 <sup>st</sup> - 23 <sup>rd</sup> January 2016, Organised by IMT Nagpur held at SRIET – Goa.	International	“Stress Management-A study on Female Teaching Fraternity”

7	Ms.Ifath Shaheen, Ms.Asra Sultana & Mrs.Amathunoor	International Conference on ITBI- 2015 on 21 <sup>st</sup> - 23 <sup>rd</sup>  January 2016, Organised by IMT Nagpur held at SRIET – Goa.	International	”A study on HR Accounting Practices in  Selected Companies”,
8	Mrs.Naga Suvarchala, Ms.Asma Sultana & Ms.A.Ramya	International Conference on ITBI- 2015 on 21 <sup>st</sup> - 23 <sup>rd</sup> January 2016, Organised by IMT Nagpur held at SRIET – Goa.	International	A Study on Green Computing - The Future Computing & Eco – Friendly technology
9	Mrs.Pranathi,Mrs Amathunoor & Mrs Indira Pradarshini	International Conference on ITBI- 2015 on 21 <sup>st</sup> - 23 <sup>rd</sup> January 2016, Organised by IMT Nagpur held at SRIET – Goa.	International	Impact of merger and acqisition in mobile industry- A case study on vodafone and hutch”
10	Ms.Joshna, Mrs.T. Vasudha singh and Mrs N supriya	International Conference on ITBI- 2015 on 21 <sup>st</sup> - 23 <sup>rd</sup> January 2016, Organised by IMT Nagpur held at SRIET – Goa.	International	“Issues and challenges of electronic payment system
11	Dr.N.V.Kavitha and Mrs.N.Suma Reddy	Business dynamics- Apradigm shift in policies for susutainablility On 31 <sup>st</sup> October 2015 at St.Marys College, Hyderabad.	National	A study on Ethical issues in Corporate Sector
13	Dr.N.V.Kavitha and Mrs.K.Usha Rani	Business dynamics- Apradigm shift in policies for susutainablility On 31 <sup>st</sup> October 2015 at St.Marys College, Hyderabad.	National	A study on Customer Awareness and Satisfaction of Green Banking services in the state of Telangana.”
14	Ms.Ifath shaheen, Ms.Asra Sultana &	Business dynamics- Apradigm shift in policies for	National	“A Study on HR Accounting Practices in Selected



		susustainability On 31 <sup>st</sup> October 2015 at St.Marys College, Hyderabad.		Companies.”
15	Ms.Ifath Shaheen, Ms.Kajal Rawat, Ms.Bithika and Ms.Rashmi Rawat	Business dynamics- Apradigm shift in policies for susustainability On 31 <sup>st</sup> October 2015 at St.Marys College, Hyderabad.	National	A Study on Green Finance in India:Its Challenges and opportunities.”
16	Ms.Asma Sultana, Mrs.CH.Naga Suvarchala and Ms.A.Ramya	Business dynamics- Apradigm shift in policies for susustainability On 31 <sup>st</sup> October 2015 at St.Marys College, Hyderabad.	National	A Study on Green Computing and its environmental Go Green and Save Green
17	Mrs.Amathun noor, Pooja Sahani & J Rithika	Business dynamics- Apradigm shift in policies for susustainability On 31 <sup>st</sup> October 2015 at St.Marys College, Hyderabad.	National	A Study on Role of MNC’s in Emerging Stock Market
18	Ms.Asma Sultana, Ms.G.Sumashree & Ms.Ambica Bansal	Business dynamics- Apradigm shift in policies for susustainability On 31 <sup>st</sup> October 2015 at St.Marys College, Hyderabad.	National	A Study on Job Satisfaction on Virtusa Consulting Private Limited
19	Ms.Asma Sultana, Ms.Ankitha Agarwal & Ms.Juhi Fatima	Business dynamics- Apradigm shift in policies for susustainability On 31 <sup>st</sup> October 2015 at St.Marys College, Hyderabad.	National	A Study on Quality of Work Life Among LIC Agents
20	Mrs.K.Pranathi & Mrs. B.Indira Priyadarshani	Business dynamics- Apradigm shift in policies for susustainability On 31 <sup>st</sup> October 2015 at St.Marys College, Hyderabad.	National	A Study on Green Products Towards Sustainability

21	Mrs.Amathum noor, Ms.Ayesha Fatima, Afshan Fatima, Famima & Sumera Siddiqua	Business dynamics- Apradigm shift in policies for susutainablility On 31 <sup>st</sup> October 2015 at St.Marys College, Hyderabad.	National	A study on Brand preferences of mobile phone users in India.
22	Ms.Asma Sultana, Ms.G.Sumashree & Ms.Aarthi Devi	Business dynamics- Apradigm shift in policies for susutainablility On 31 <sup>st</sup> October 2015 at St.Marys College, Hyderabad.	National	A Study on Impact of Social Networking sites on Youth
23	Dr.N.V.Kavitha	Trends & opportunities in new age marketing held on 4th December 2015 at Dr. B.R. Ambedkar Degree &P.G.College, Hyderabad.	National	A Study on E- Commerce and its impact on consumers
24	Dr.Mrs. N.V.Kavitha and Mrs. N.Suma Reddy	Comtempory issues in marketing,finance ,HRM & IT held on 4th & 5th December 2015 at A.V College Post Graduate Centre, Hyderabad.	National	A Study on Opportunities and Challenges in E- Tailing in India”
25	Mrs. N.Supriya & Mrs. T.Vasudha	Comtempory issues in marketing,finance ,HRM & IT held on 4th & 5th December 2015 at A.V College Post Graduate Centre, Hyderabad.	National	Emerging Trends in Telecom Indusatry – A case study on M - wallet”
26	Mrs.J.Saujanya & Ms. P.Joshna	Comtempory issues in marketing,finance ,HRM & IT held on 4th & 5th December 2015 at A.V College Post Graduate Centre, Hyderabad.	National	A Study on E- Marketing of financial Services
27	Mrs. K.Pranathi, Ms. Madhuri & Ms. Prabha	Comtempory issues in marketing,finance ,HRM & IT held on 4th & 5th December 2015	National	A Study on Techniques to build a Work Life Balance-Among

		at A.V College Post Graduate Centre, Hyderabad.		Women Employees”
28	Dr.Sr.P.Amrutha , Dr.N.V.Kavitha & Dr.Smita Asthana	Academic Conclave - Academic quality in higher education held on 29 <sup>th</sup> -31 <sup>st</sup> January 2016 at Pune, India on 29 <sup>th</sup> -31 <sup>st</sup> January 2016 at Pune, India	National	Curriculum in Higher Education In India: A Need to move beyond the best”
29	Dr.Sr.P.Amrutha , Dr.Smita Asthana & Dr.N.V.Kavitha	Academic Conclave - Academic quality in higher education held on 29 <sup>th</sup> -31 <sup>st</sup> January 2016 at Pune, India on 29 <sup>th</sup> -31 <sup>st</sup> January 2016 at Pune, India	National	Research at Higher Education Institutions – A case study at St.Ann’s
30	Dr.Mrs.N.V.Kavitha and Mrs.Mahitha Davala	National seminar on Liberalisation of Higher Education in India on 5 <sup>th</sup> and 6 <sup>th</sup> February 2016,organized by BJR Govt Degree, College,Hyderabad.	National	“Higher Education System in India-A Road Head

## 2016-2017

S.No.	Name of the faculty	Event Details Title/Venue/ Date	I/N/S/O	Paper title
1.	Dr. Mrs. N.V. Kavitha and Dr. Smita Asthana	Green Trends in Environmental Sustainability-ICGTES 2016 Organised by Department of Botnay & Chemistry on 15 <sup>th</sup> & 16 <sup>th</sup> December,2016 at St.Ann's College for Women,Hyderabad.	International Conference	'Environmental Ethics and Role of an Individual – Towards Sustainable Development
2.	Dr. Mrs. N.V.Kavitha and Mrs. Suma Reddy and Dr. Mrs. S. Ammanni das	Green Trends in Environmental Sustainability-ICGTES 2016 Organised by Department of Botnay & Chemistry on 15 <sup>th</sup> & 16 <sup>th</sup> December,2016 at St.Ann's College for Women,Hyderabad.	International Conference	"Environmental Management System – A Study of Green Audit in Select Companies"
3.	Ms. Asma Sultana & Ms. Rahmath Unissa	Green Trends in Environmental Sustainability-ICGTES 2016 Organised by Department of Botnay & Chemistry on 15 <sup>th</sup> & 16 <sup>th</sup> December,2016 at St.Ann's College for Women,Hyderabad.	International Conference	'Environmental Impact of Renewable Energy Technologies'
4.	Dr. Mrs. N.V.Kavitha and Mrs. K. Usha Rani	Green Trends in Environmental Sustainability-ICGTES 2016 Organised by Department of Botnay & Chemistry on 15 <sup>th</sup> & 16 <sup>th</sup> December,2016 at St.Ann's College for Women,Hyderabad.	International Conference	Green Banking Initiatives of Indian Banking Sector – A Study on Customer Awareness and Satisfaction in State of Telangana'
5.	Mrs. N. Supriya, Ms. Asra Sultana	Two-Day International Seminar on "Goods and Services Tax –Recent developments, Opportunities and Challenges" Organized	International Seminar	'GST – A Leading Path to Developing Indian Economy'

		by Department of Commerce, St. Ann's College for Women, on 27 <sup>th</sup> & 28 <sup>th</sup> January, 2017		
6.	Ms. Ifath Shaheen, Ms. Asra Sultana	Two-Day International Seminar on "Goods and Services Tax –Recent developments, Opportunities and Challenges" Organized by Department of Commerce, St. Ann's College for Women, on 27 <sup>th</sup> & 28 <sup>th</sup> January, 2017	International Seminar	'Impact of GST on Food Processing Sector
7.	Ms. Asma Sultana & Ms. Rahmath Unissa	Two-Day International Seminar on "Goods and Services Tax –Recent developments, Opportunities and Challenges" Organized by Department of Commerce, St. Ann's College for Women, on 27 <sup>th</sup> & 28 <sup>th</sup> January, 2017	International Seminar	
8.	Mrs. J.P Bharathi, Mrs. J. Saujanya and Mrs. Mahitha Davala	Two-Day International Seminar on "Goods and Services Tax –Recent developments, Opportunities and Challenges" Organized by Department of Commerce, St. Ann's College for Women, on 27 <sup>th</sup> & 28 <sup>th</sup> January, 2017	International Seminar	'Goods and Services Tax Impact of GST on Customer Durables'
9.	Ms. Ifath Shaheen, Ms. P. Sujatha, Ms. B. Indira Priyadarshani	Two-Day International Seminar on "Goods and Services Tax –Recent developments, Opportunities and Challenges" Organized by Department of Commerce, St. Ann's	International Seminar	'GST: A Way to Produce the cascading Effect of Tax'

		College for Women, on 27 <sup>th</sup> & 28 <sup>th</sup> January, 2017		
10.	Mrs. T. Anuradha	Two-Day International Seminar on “Goods and Services Tax –Recent developments, Opportunities and Challenges” Organized by Department of Commerce, St. Ann’s College for Women, on 27 <sup>th</sup> & 28 <sup>th</sup> January, 2017	International Seminar	“Migration to GST”
11.	Dr. Mrs. N.V.Kavitha and Mrs. Suma Reddy	Two-Day International Seminar on “Goods and Services Tax –Recent developments, Opportunities and Challenges” Organized by Department of Commerce, St. Ann’s College for Women, on 27 <sup>th</sup> & 28 <sup>th</sup> January, 2017	International Seminar	“A Study on Implications of Proposed GST on SME”
12.	Dr. N.V. Kavitha, Dr. Mrs. Elizabeth Margaret and Ms. Roja	Quality Education: Emerging Trends and Challenges for 21 <sup>st</sup> Century organized by IQAC Dichpally. Nizamabad, Telangana State on 18 <sup>th</sup> and 19 <sup>th</sup> August 2016 and <b>won Best Paper Award.</b>	National Seminar	“Research in Higher Education in India – A study on issues, challenges and opportunities for Women”
13.	Dr. N. V. Kavitha, Mrs. D. V. Sarada and Mrs. T. Anuradha	National Seminar on “GST: Issues and Implications”, organized by Department of Commerce, Nizam College in association with Telangana Commerce Teachers Association, Hyderabad on 19 <sup>th</sup> October, 2016.	National Seminar	Goods and Service Tax – An Empirical Study
14.	Mrs. Harshka Ravi	National Seminar on	National	GST – An

		“GST: Issues and Implications”, organized by Department of Commerce, Nizam College in association with Telangana Commerce Teachers Association, Hyderabad on 19 <sup>th</sup> October, 2016.	Seminar	overview on the Global and Indian Perspectives
15.	Dr. N. V Kavitha and Mrs. Suma Reddy	National seminar on Fraudulent Practices in Indian Capital Market - Issues and Concerns on 30th and 31 October 2016 organized by Department of commerce us Osmania University, Hyderabad	National Seminar	“A study on Retail Investor grievance in Indian Capital Market”
16.	Dr. N. V Kavitha, Dr. Mrs. Elizabeth Margaret	UGC and APSCHE Sponsored National Seminar on Skills Development Courses To Empower Higher Education on 26th and 27th October 2016 organized by IQAC and SDC Government Degree College, Uravakonda Ananthapuramu Dist., A.P	National Seminar	“Skill Development in Higher Education Institutions in India- A Road Ahead”
17.	Dr. N. V Kavitha and Ms. Sana Dube, B.Com Final	National Seminar on IFRS and Its Implications in India on 19th November 2016 organized by ICBM Business School of Excellence. <b>Won Best paper award &amp; cash award of Rs.5000/</b>	National Seminar	“IFRS in India- An Empirical Study”
18.	Mrs. Mahitha Davala, Mrs. Sowjanya and Mrs. J.P. Bharathi	National Seminar on IFRS and Its Implications in India on 19th November 2016 organized by ICBM	National Seminar	“Role of Educational Institutions and Implementation of IFRS in India”

		Business School of Excellence. <b>Won Best paper award &amp; cash award of Rs.5000/</b>		
19.	Dr.N.V.Kavitha, Ms.Sana Dube & Ms.Gargi	International Seminar on Technology driven paradigms in Commerce organised by Dept. of commerce & BBA on 9 <sup>th</sup> & 10 <sup>th</sup> December,2016	International Seminar	Viral Marketing – A study of select customers
20.	Dr.N.V.Kavitha & Mrs.Suma Reddy	National Seminar on Digital marketing – A Paradigm shift held on 30 <sup>th</sup> December, 2016 , organised by IIMC ,Hyderabad	National	The new paradigm in retailing is e-tailing – A study on select customers

### 2017-2018

S.No.	Name of the faculty	Event Details Title/Venue/ Date	I/N/S/O	Paper title
1.	Dr.N.V.Kavitha and Mrs. Suma Reddy	28 <sup>th</sup> October 2017 by ICBM- School of Business, Hyderabad	National Seminar	SWOC analysis of BPR in Insurance Sector
2.	Dr.N.V.Kavitha and Mrs. Suma Reddy	4 <sup>th</sup> November 2017, organized by ICBM- School of Business, Hyderabad.	National Seminar	A Study on the role of capital markets in financial Inclusion in India
3.	Dr.N.V.Kavitha and Mrs. Suma Reddy	29 <sup>th</sup> & 30 <sup>th</sup> November, 2017 by Nizam College, Hyderabad	International Conference	A Study on Hawk Eye – A technology initiative of Hyderabad Police
4.	Ms.Rahmath unnisa and Mrs.Dhivya Kumari	8 <sup>th</sup> December 2017 by Bhavan's Vivekananda College,Hyderabad.	International Conference	Impact of Demonetization-Cash to Cashless, A study of selected consumer
5.	Mrs.K.Usha Rani and Mrs.V.Vasudha	8 <sup>th</sup> and 9 <sup>th</sup> December 2017 by Department of Commerce.	International Conference	Customer Perception Towards E-Banking Services-Post Demonetization
6.	Mrs.Ch.Naga Suvarchala, Ms.Rahmath	19 <sup>th</sup> January 2018 by University College for Women,Hyderabad.	National Seminar	Impact of Cultural Tourism in Telangana



	Unnisa and Ms.Manjari Harnoor			
7.	Mrs.Supriya Nari and Ms.Asra Sultana	19 <sup>th</sup> January 2018 at St.Joseph's Degree and PG College, King Koti, Hyderabad	International Conference	Demonetization- its impact on common man
8.	Ms.Dhivya Kumari and Ms. Ala Shaheneyer	20 <sup>th</sup> January 2018 at St.Joseph Degree and PG College, King Koti , Hyderabad.	International Conference	A Study on Brand Communication among consumers using social networking sites
9.	Mrs.Davala Mahitha and Ms.Sunitha.E	23 <sup>rd</sup> and 24 <sup>th</sup> January 2018 by Keshav Memorial Degree College,Hyderabad.	National Seminar	Trends and Issues in Tax Policy and their Reforms in India
10.	Dr.N.V.Kavitha and Dr. Mrs. Elizabeth Margaret	6 <sup>th</sup> & 7 <sup>th</sup> February, 2018 organized by IQAC, A.V. College of Arts, Science and Commerce.	National Seminar	Innovation in Higher Education System in India
11.	Dr.N.V.Kavitha, Dr. Angela and Ms. Jyothi Cherukuri	6 <sup>th</sup> & 7 <sup>th</sup> February, 2018 organized by IQAC, A.V. College of Arts, Science and Commerce.	National Seminar	Flexible Pedagogies: Technology Enhanced Learning in HEIs
12.	Dr.N.V.Kavitha and Mrs. Suma Reddy	8 <sup>th</sup> & 9 <sup>th</sup> February, organized by Department of Commerce, Osmania University, Hyderabad.	National Seminar	A Study on the Impact of IT Integrate of services on Commercial Bank Employee
13.	Mrs.R.Meena Shanthy & Ms.Manjari Harnoor	8 <sup>th</sup> & 9 <sup>th</sup> Feb,2018 organized by University of PG College	National Seminar	IMPACT of ICT tools in Banking Services
14.	Mrs.CH.Naga Suvarchala and Mrs.K.Pranathi	8 <sup>th</sup> & 9 <sup>th</sup> Feb,2018 at University of PG College	National Seminar	A Study on Human Resource Management in Banking Sector
15.	Mrs.K.Pranathi	8 <sup>th</sup> & 9 <sup>th</sup> Feb,2018 organized by University of PG College	National Seminar	A Study on Tech Innovations in Indian Banking Sector
16.	Mrs.Ch.Naga Suvarchala, Mrs.K.Pranathi &	10 <sup>th</sup> Feb, 2018 by IIMC	National Seminar	A Study on Transformation of Women in Emerging

	Ms.Manjari Harnoor			Economy
17.	Ms.Asra Sultana and Ms.Rahmath Unnisa	23 <sup>rd</sup> Feb, 2018 organised by BBM department, St. Ann's College for Women .	National Seminar	Business Analytics : An Emerging Phenomenon
18.	Ms.Asra Sultana & Ms.Rahmath Unnisa	St. Ann's College for Women on 23 <sup>rd</sup> Feb, 2018.	National Conference	Social Media Analytics –Process & Techniques
19.	T.Anuradha	St. Ann's College for Women, Mehdipatnam, Hyderabad on 23 <sup>rd</sup> Feb 2018	National Conference	Predictive analytics in Insurance Claims Settlement
20.	T.Anuradha and Ameena	23 <sup>rd</sup> -24 <sup>th</sup> Feb 2018 organized by Department of Commerce, Anwar Ulloom College, Asif Nagar, Hyderabad	National Seminar	Public Private Partnership – A case study on Hyderabad Metro Rail
21.	T.Anuradha and Fariya	23 <sup>rd</sup> -24 <sup>th</sup> Feb 2018 organized by Department of Commerce, Anwar Ulloom College, Asif Nagar, Hyderabad	National Seminar	The Digital India Initiative
22	Dr.N.V.Kavitha	15 <sup>th</sup> - 17 <sup>th</sup> March 2018 organised by the Centre for Education beyond Curriculum, CHRIST, Bengaluru	National Seminar	New Pedagogical Ideas- Connecting Flexibility to Pedagogy in Higher Education Institutions
23.	T.Anuradha	28 <sup>th</sup> March 2018 organized by Department of Commerce, Vivekanand Govt. Degree College, Adikmet, Hyderabad	National Seminar	Bitcoin- recent trends, challenges and opportunities
24.	T.Anuradha and K.Sangeeta	7 <sup>th</sup> April 2018 organised by Badruka College of Commerce	National Conference	Digital India impact on Social Entrepreneurship